

	KEREM KAYA Address: Nisantepi mh. Kavaklı sk. No:61a daire:21 , İstanbul/TURKEY Mobile: +90 538 020 71 73 E-mail: keremxkaya08@gmail.com
OBJECTIVE	◆ Computer Science graduate (Özyeğin, 2026), passionate about building products. I shipped Hedian app, a consumer iOS app, on my own, and I'm now working on Rocco app and Markapping. Before that I owned the product frontend of WhitepaperIQ, a B2B SaaS used by Turkish banks and exchanges. Engineering is my background, and product is where I want to build next.
EDUCATION	ÖZYEGİN UNIVERSITY(GRAD) - Istanbul, TURKEY (2020 - 2026) School of Engineering, Department of Computer Science Adnan Menderes HIGH SCHOOL - Istanbul, TURKEY (2016 - 2020)
EXPERIENCE	TRIO BLOCKCHAIN LABS- İstanbul, TURKEY (06/2025 - 08/2026) Position: Blockchain & Frontend Developer, Blockchain Development ◆ I was actively involved in the Trilema Waas project, working on blockchain integration and the creation of the SDK structure. ◆ I played an active role in the WhitepaperIQ project, working on blockchain integration, payment system integration, and the frontend part. GARANTI BBVA - Istanbul, TURKEY (11/2024- 12/2024) Position: Intern, Payment Systems ◆ Worked with SQL against the payments data warehouse, pulling raw records and grouping them into the summary tables business teams actually read. ◆ First real exposure to the gap between raw event data and the number someone makes a decision on, which is why I define metrics carefully now. BUBI APP- Istanbul, TURKEY (02/2024- 09/2024) Position: Mobile Front-end Developer, App Development ◆ Built application screens in Flutter and Dart and wired them to backend data sources. ◆ Shipped inside a mobile release cycle: app store constraints, device testing, design handoff. Ozyegin University Blockchain Club - Istanbul, TURKEY (09/2023- 09/2025) Position: Board Member ◆ Head of Developer Team. ◆ Leading the team on the software development side in hackathon and ideathon competitions we participate in.
APPS & PROJECTS	Markapping (2026 to Present)-Markapping Position: Founder & Product Owner ◆ Concept stage: a pay-per-view content platform for mobile app owners. Creators make any kind of content for an app and are paid per view. ◆ App owners only pay for content that actually gets views. After studying existing creator marketplaces, I narrowed the focus to mobile apps and games.

	Hedian App (2026 to Present) Position: Founder & Product Owner ◆ Built and shipped it end to end on my own: content ingestion pipeline, AI analysis layer, interface, paywall and App Store submission. ◆ Designed the pipeline to analyse the video itself rather than its caption, and to return structured JSON rather than free text, so the interface renders predictable components instead of a wall of model output.	
	Rocco App (2026 to Present) Position: Founder & Product Owner ◆ Designing and building a cozy, mascot-led home cleaning iOS app: users do tiny real chores, earn coins and decorate a virtual home. ◆ Set the product rules myself: coins only come from real chores and are never sold, no ads, no punishment. Built with React Native (Expo).	
SKILLS & ACHIEVEMENTS	COMPUTER SKILLS ◆ Html, Css, Javascript ◆ React, TypeScript ◆ Flutter/Dart ◆ React Native ◆ Expo Go ◆ Solidity ◆ Java, C++ ◆ Git,Github	ACHIEVEMENTS ◆ First place at Istanbul Blockchain Week Hackathon Side-Track Category(Infranize) ◆ First place at Tofas Blockchain and NFT Ideathon 2024. (FIAT Token) ◆ Final Stage at Blokzincir Genc Hackathon 2023. (B-Ihale) ◆ Final Stage at Solana Mini Hackathon 2023. (Light Box)
	LANGUAGE SKILLS ◆ Written and oral fluency in English ◆ Native in Turkish	
EXTRACURRICULAR ACTIVITIES	◆ Board Member, Ozyegin Blockchain Club (2023 - 2025) ◆ Basketball,Playing Guitar,Sailing,Travelling	
PERSONAL INFORMATION	Birth Date: 26/06/2002 Driver's License: B Citizenship: Bulgaria/Turkey(Dual)	